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February 2004

New Treasurer, Director

The resignation of Greg Grabiec from the TEDA/Houston board to pursue additional education in Arizona vacated both a directorship and the office of treasurer.

At a special meeting of the board of directors on February 6, the appointment of **Paula Pipes** as treasurer was approved, and **Jim Hofmeister** was elected to fill the balance of the vacated directorship term, which ends this June.

Pipes, who holds an M.A. in sociology from the University of Houston, is a research associate at UH's Center for Immigration Research. She also is project director for the Coalition Ministries and Congregations Study, a national study—underwritten by the Lilly Endowment—that examines faith-based organizations and their relationships with congregations.

Hofmeister is director of training and economic development for Career and Recovery Resources, Inc., an agency funded by United Way of the Texas Gulf Coast and dedicated to helping people “identify and overcome barriers to employment.” A magna cum laude graduate of the University of Connecticut and a 30-year resident of Houston, Hofmeister previously worked for Shell Oil Company and Dunhill Executive Search. He is active in community issues, and graduated from Leadership Houston in Class IX. ❖

TEDA Committees Appointed

At the February 6 board of directors meeting, TEDA/Houston president Vincent Sanders appointed three committees for 2004:

- ❖ *Nominations:* TEDA's bylaws require that this committee consist of four members, none of whom currently serves on the board. **Chris Olavson** (Parsons Brinkerhoff Quade & Douglas) will serve as this year's chairman, assisted by **Peggy Rogers** (City of Houston Department of Health & Human Services), **Oliver Stork** (Texas Department of Transportation, retired), and **Annie Yang** (Harris County Community & Economic Development). If you'd like to suggest a prospective nominee and have ascertained that your choice would serve if elected, please contact Olavson (olavson@pbworld.com, 281-589-5859).
- ❖ *Audit:* TEDA's bylaws also require an annual audit of the organization's accounts. A summary is submitted at the annual business meeting, which this year will be held on April 28. **Ron Rea** (Rea & Associates) is chairing the audit committee this year, assisted by **Bala Balachandran** (City of Houston Planning & Development Department) and **Marilyn Greer** (M.D. Anderson Cancer Center).
- ❖ *Bylaws:* President Sanders appointed this special committee, with **John Stansfield** assisted by **Sharon Ju** (Houston-Galves-

ton Area Council) to determine whether changes should be recommended. This committee in particular is directed to address whether Art. VI, Sec. 6, which stipulates that representation at all meetings be by personal attendance only, should be altered to permit the use of proxies at board meetings and/or to permit voting by e-mail. The TEDA/Houston Bylaws were last amended in March 1996. ❖

Census Musings

Edward J. Spar, executive director of the Council of Professional Organizations on Federal Statistics (COPAFS), recently ruminated about the 2010 census and related programs. A sampling of his thoughts:

- ❖ “Come to think of it, the concept of a purely decennial census is about to be as outdated as my beloved Monroe calculator. Given the full funding that the House has given the Census Bureau to finally start up the American Community Survey (ACS) next year, it looks as if we will have a piece of the decennial [census] every year.” [Note: The ACS, when full-blown, will provide annual data for what heretofore have been census long-form questions, allowing the 2010 census to use only the short form. Estimates of demographic, social, economic, and housing characteristics will be produced annually for all states and for all cities, counties, metropolitan areas, and other population groupings with 65,000 or more population. For smaller areas, multiyear averages will be produced. Data for census tracts, for example, will be five-year averages.]
- ❖ “One big issue [stemming from the ACS] will be how to make sense of three- and five-year averages, along with getting comfortable with the degree of statistical and nonstatistical error. As to the former, I’m fairly confident that the Bureau will give us enough options, ranging from straight averages to smoothed averages [that put] more emphasis on the current years. As to the issue of error—statistical literacy, here we come! Oh, how we ignored the fact that the long form is a *sample!* ’Can’t duck the issue now. In fact, it’s my understanding that much of the ACS data will have statistical tolerances built into the dissemination package.”
- ❖ “Another ACS-related issue will be centered around control totals. Do you weight the ACS to independently-developed subnational figures for totals and such characteristics as age, sex, race, and ethnicity? Or are the ACS data more accurate than the county and subcounty figures that have been historically estimated and should be the input to the subnational estimating program? I have little doubt that this issue will be hotly debated over the next year.”
- ❖ “On the collection side of the aisle, the Bureau is planning some high-tech approaches. I believe handheld computers for data capture are being looked into, [along with] geographic positioning to locate addresses, more accurate computer-generated maps, and a host of advanced technology.”
- ❖ “One area that still—at least for me—remains in the dark is the Local Update of Census Addresses, or LUCA. Won’t it be necessary to keep the address file up to date in a more-or-less real time mode for ACS sample selection purposes? ’Does seem logical. What we would like to know is how the Bureau is planning to do this. ’Sounds like an immense task, but a necessary one.”
- ❖ “Finally, the issue of adjustment. The Accuracy and Coverage Evaluation Revision II (ACE II) was a disappointment for a number of reasons. For example, the report estimated that there was an *overcount* for those under 17 years of age. We’ve been told, for at least those six censuses I’ve been involved in, that it’s that cohort where substantial *undercount* is to be found. Further, ACE II found that the Hispanic population had a lower percentage

of those undercounted than the non-Hispanic Black population. Is this possible? It sure is counterintuitive. Where did all the undocumented people go? Finally, there was an estimated *overcount* on American Indian reservations! 'Hard to believe. What is clear is that there is *no* reasonable way of measuring the undercount and overcount, even at the national level. And to the Bureau's credit, they have been upfront about this. Indeed, the director has clearly stated that given the current state of the statistical art, it's not realistic to assume that the 2010 census will be adjusted, and there are no plans to do so..."

The complete text of Spar's remarks, as well as a variety of other discussion of COPAFS and its activities, is available on the Web at www.copafs.org. ❖

2002 ACS Data Released

The Census Bureau has released 2002 ACS data for states and for substate areas over 65,000 population. A sampling of the *statistically significant* changes from the 2000 census to 2002 in the Houston PMSA:

- ❖ Median age rose from 31.6 to 32.0 years.
- ❖ The female share of the over-65 population declined from 58.4% to 57.4%.
- ❖ The number of persons claiming two or more races grew from 1.5% to 2.3% of total population.
- ❖ The Hispanic share of total population rose from 30.0% to 32.1%.
- ❖ The share of household population consisting of relatives other than spouses and children declined from 8.6% to 7.7%.
- ❖ The share of 25-and-over population with a bachelor's degree rose from 18.2% to 19.5%. (The rise from 8.9% to 9.5% in those with graduate or professional degrees was not statistically significant, but the rise from 27.1% to 29.0% in those holding a bachelor's or higher degree *was* significant.)
- ❖ The foreign-born population grew from 20.8% to 21.8% of total population.
- ❖ The share of foreign-born who are naturalized citizens rose from 29.1% to 32.5%.
- ❖ The share of foreign-born who were born in Europe increased from 4.8% to 5.9%.
- ❖ The share of over-5 population who speak only English at home declined from 66.1% to 65.0%.
- ❖ The share of over-5 population speaking Spanish at home grew from 26.5% to 27.6%.
- ❖ The share of population ages 16-19 who are not enrolled in school and are not high school graduates fell from 15.5% to 9.7%.
- ❖ The share of persons employed who have management, professional, and related occupations grew from 33.6% to 35.4%.
- ❖ Construction grew from 9.6% to 10.8% of employed persons, while manufacturing fell from 12.4% to 10.9%.
- ❖ The share of households with income and benefits less than \$10,000 in inflation-adjusted 2002 dollars rose from 6.6% to 7.7%, while that for \$10,000-\$14,999 increased from 5.4% to 6.2%.
- ❖ Median household income in inflation-adjusted 2002 dollars rose from \$44,427 to \$46,019.
- ❖ The share of occupied housing units with 1.00 or fewer persons per room rose from 91.6% to 92.8%, while the share with 1.51 or more persons per room slipped from 3.0% to 2.2%.
- ❖ The median value (in inflation-adjusted 2002 dollars) of owner-occupied units rose from \$94,766 to \$107,714.
- ❖ Median monthly rent (in inflation-adjusted 2002 dollars) for renter-occupied units increased from \$632 to \$660.

You can find the full range of ACS data for 2001 and 2002 at <http://www.census.gov/acs/www/Products/index.htm>. ❖

TEDA/Houston '03-'04 Calendar

Meetings (reception 5-5:30 p.m., presentation 5:30-6:30) are free to TEDA members of any chapter and \$10 per person for guests (applicable toward dues if a guest joins TEDA/Houston the same day). Fees and times for other functions vary. Unless otherwise noted, all events are at the Houston Branch, Federal Reserve Bank of Dallas, 1701 San Jacinto.

Topics and speakers shown below are subject to change. All speakers listed have accepted TEDA/Houston's invitation to speak. You can always find the most up-to-date information in the calendar at www.teda.org.

Feb. 25—Meeting

African American Houston 1836 to Tomorrow • Cary Wintz, Ph.D., Professor of History, Texas Southern University • *At Willie Lee Gay Hall, 1990 Airport Blvd. at SH-288*

Mar. 24—Meeting

The Future of the Oil Industry • Speaker TBA

Apr. 28—Meeting

The Houston Area Survey—What We've Learned Over 23 Years • Stephen L. Klineberg, Ph.D., Professor of Sociology, Rice University • *At United Way*

May 26—Meeting

Migration Between Mexico and the United States • Katharine M. Donato, Ph.D., Associate Professor of Sociology, Rice University

Jun. 23—Meeting

Housing Design for a Changing Population or Land Use Constraints in the Houston Region • Speaker(s) TBA

Jul. or Aug.—Annual Program Planning Meeting/Luncheon

Look for an announcement of the annual meeting—typically a free lunch—at which we'll lay out plans for programs from October '04 through September '05. This meeting is open to all members of TEDA/Houston.

Sep. 22—Meeting

The Changing Nature of the Media in Houston • Speaker(s) TBA

'03-'04 TEDA/Houston Board of Directors

Terms Expiring in 2004

- ❖ Virginia Appl, Houston Independent School District, 713-892-6619, vappl@houstonisd.org
- ❖ Max L. Beauregard, Consultant, 713-864-0549, mbeauregard@houston.rr.com
- ❖ Jim Hofmeister, Career and Recovery Resources, Inc., 713-759-0468, jhofmeister@careerandrecovery.org
- ❖ Sharon Ju, Ph.D., Houston-Galveston Area Council, 713-993-2419, sju@hgac.cog.tx.us

Terms Expiring in 2005

- ❖ Myra F. Moren, Holliday Fenoglio Fowler, L.P., *Vice President*, 713-852-3581, mmoren@hfflp.com
- ❖ Paula Pipes, Center for Immigration Research, University of Houston, *Treasurer*, 713-467-4227, ppipes@uh.edu
- ❖ Nancy Powell, Harris County Office of Economic Development, 713-755-3404, nancy_powell@co.harris.tx.us
- ❖ Vincent Sanders, METRO, *President*, 713-739-3867, VS02@ridemetro.org

Terms Expiring in 2006

- ❖ Karl Eschbach, Ph.D., Dept. of Sociology, University of Houston, *Webmaster*, 713-743-3950, kaeschba@utmb.edu
- ❖ Skip Kasdorf, Greater Houston Partnership, *Newsletter Editor*, 713-844-3615, kasdorf@houston.org
- ❖ John Stansfield, Consultant, 281-933-2588, jstansfield@pdq.net
- ❖ Christina Todd, North Harris Montgomery Community College District, *Secretary*, 281-260-3128, christina.c.todd@nhmccd.edu

Visit TEDA/Houston at www.teda.org

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